

# Reaching Individuals, Communities and Policies



### Goals of the Reach Study

- Describe the reach of RECO investments in Los Angeles County.
- Assess experiences of grantees and community members with RECO.

### RECO Overview

First 5 Los Angeles funded RECO investments to adopt a wide variety of strategies to address early childhood obesity at the following levels:

**Individual**

**Community**

**Policy/Systems**

### RECO Reached:

**59%** of all communities

**68%** of child-dense communities

**87%** of high-poverty communities

**75%** of high-child obesity communities

## Examples of Experiences and Perceived Changes

### Individual Level

<p>Cooking or eating habit changes</p>	<p>Modifications in physical activity</p>
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### Community Level

<p>Changes in community behaviors</p>	<p>Changes to parks and gardens</p>
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### Policy/Systems Level

<p><b>ORGANIZATIONAL</b> Nutrition/physical activity policies among partner organizations</p>	<p><b>COMMUNITY</b> Changes to food vending policies</p>	<p><b>COUNTY</b> Support of healthy food enterprises through zoning policies</p>	<p><b>STATE</b> Increasing eligibility criteria for SNAP benefits</p>
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**BOLD THINKERS  
DRIVING  
REAL-WORLD  
IMPACT**

